



Mixes – <http://mixcloud.com/yomafia>

DJ Website - <http://yomafia.com.au>

Events // Corporate Website - <http://yomafiaent.com>

Facebook : <http://facebook.com/yoitsmafia>

Instagram : <http://instagram.com/yoitsmafia>

Nike Video : <https://www.facebook.com/yoitsmafia/videos/1606110489403657/>

A renowned sneaker freak and hip hop junkie, YO! MAFIA has been killing them on the wheels of steel for over 17 years. Having grown up at the fruition of Hip Hop in the late '70s/early '80s, YO! MAFIA became FLUORO BREAKER after falling in love with Boogaloo Shrimp in Breakin'. After winning every B-Girl competition she entered, YO! MAFIA hung up her knee spin for the turntables after amassing a huge collection of original pressing 12-inch wax from every musical genre known to man. Relying on her acute party savvy ears, YO! MAFIA quickly began mashing up sounds from her beloved Hip Hop, mixing in RNB, electro, Commercial Bangers, Cock Rock and everything in between. She has solidified her place as one of Australia's premier Party/Open Format DJs, possessing an incredible ability to blend and mix a variety of genres into one big party set! Her signature genre-smashing sets have seen her tour and DJ support a wide range of A-List artists –

Stevie Wonder, Missy Elliott, Lady Gaga, DJ Jazzy Jeff, Salt'n'Pepa, Pharrell Williams, Big Freedia, DJ Shadow, Cut Chemist, Ca\$h Money, Iggy Azalea, Tinie Tempah, TWISTA, Die Antwoord, Clipse, De La Soul, Kurtis Blow, T-Pain, Ice Cube, Waka Flocka Flame, Lupe Fiasco, DJ Craze, 100s, A\$AP Ferg, Dead Prez, MYA, Dirty South Joe, J.Period, Rahzel, Arabian Prince, Spinderella, DJ Quik, Kurupt, Ghostface Killah, Mixmaster Mike, Twista, Dizzee Rascal, Snoop Dogg, Vanilla Ice, Spank Rock, Kid Cudi, A-Trak, CSS, Coolio, The Presets, Girl Talk, Chromeo, Felix Da Housecat, South Rakkas Crew, N.E.R.D, Grandmaster Flash, Tiftworth, DJ Spinbad, Russell Peters, Schwayze, Scratch Bastid, Starting From Scratch, Action Bronson, Color Me Badd, Soul For Real, Jon B and Aloe Blacc to name but a few!

YO! MAFIA aka "The International Party DJ" has sold out worldwide headline shows as far and wide as NYC, LA, UK, JAPAN and MALAYSIA. A regular on the festival circuit (Falls Festival 2014, Big Day Out 2006-2010, Summadazy, Future

Music Festival 2009, Golden Plains, Meredith, Sounds Loud, Sounds Safari, Push Over) as well as gracing the stage at the 2014/2015/2016 Sydney Gay And Lesbian Mardi Gras, YO! MAFIA is a self-promotional machine, who prides herself on playing to diverse crowds, poppin' out HipHop/RNB/Commercial Dance/Booty Bass/B-more/Cock Rock/Pop/Electro/House and everything in between.

Bringing "club vibes to the corporate world", YO! MAFIA is sole owner and director of [YO! MAFIA ENT](#) curating boutique experiences for high profile blue chip companies such as Ch10, Dg3, MTV, Nike, Nova, adidas, Reebok, G-Shock, Oakley, Upfront Events, Cox Plate, Caulfield Cup, Puma, Create Awards, Harvey Publicity, Lee Jeans, Sol Beer to name a few.

As Network 10's go to party starter, YO! MAFIA has had the honour of spinning at the momentous Logies Afterparty for five years running, the recent Survivor Australia launch, Neighbours 30th Anniversary Party, Masterchef Series 5 Launch, Offspring Season 2 Cast Party, Bachelor Reveal Event and Network 10 Upfronts with Paula Abdul. She even DJ'd alongside STEVIE WONDER at the opening of Sydney's Star Hotel filling the dancefloor with A-Listers such as Leonardo DiCaprio, Tobey Maguire and Adrian Grenier.

Proving she's got the skills to pay the bills, YO! MAFIA was hand-selected to play a VINYL ONLY set in early 2015, to open for DJ turntablist extraordinaires DJ Shadow and Cut Chemist on their world-renowned "Renegades Of Rhythm" tour, playing founding father of Hip Hop, Afrika Bambaataa's record collection.

Those with a keen eye may also have seen YO! MAFIA working the tricycle turntable bike on ABC's SPICKS AND SPECKS on four separate occasions throughout the series' run as a recurring guest DJ spot.

There truly ain't no stopping this lil' powerhouse! If you want to sweat til ya drop and hear your favourite jams played in a way you've never imagined - YO! MAFIA throws it down like no other DJ crossing all borders, genres and demographics, in a firecracker package of party jams.

2017 has already seen YO! MAFIA starring in Nike's "Rebels On Air" campaign to showcase 30 years of the Nike Air Max 87. YO! MAFIA represents the "OG", highlighting her continual reign in both the sneaker and DJ/music. Add to that, a personal invitation to hit the airwaves at Triple J Friday Lunch Mix Up, there's truly no stopping the YO! MAFIA funky train!

YO! MAFIA is sponsored by major brands such as G-Shock (Australian Ambassador), Nike, Reebok, Puma, Crumpler, Oakley.

The logo for YO! MAFIA is written in a bold, black, cursive script. The letters are thick and slanted, with a prominent underline that extends across the width of the text. The overall style is energetic and street-oriented.



TV APPEARANCES

SPICKS N SPECKS (Regular Cast Member)
CURRENT AFFAIR
VIDEO HITS
RALPH TV
COLLECTORS ABC
SPEAKER TV
NIKE "REBELS ON AIR" 2017 CAMPAIGN

FESTIVALS

AUCKLAND PRIDE FESTIVAL 2017
GAYTIMES 2016/2017
HEAPS GAY X VIVID FESTIVAL – SYD 2016
MARDI GRAS AFTERPARTY – SYD 2014/2015/2016
FALLS FESTIVAL 2014
FUTURE MUSIC FESTIVAL 2010
GOOD VIBRATIONS 2010
BIG DAY OUT (BOILER ROOM) 2010
SOUNDS SAFARI W/ LUPE FIASCO – MELBOURNE ZOO 2010
SOUNDS LOUD FESTIVAL – MOONEE PONDS 2010
SANDCASTLES FESTIVAL – ST KILDA 2010
ST KILDA FESTIVAL 2010
SUMMADAYZE 2010
MEREDITH FESTIVAL DEC 2009
BIG DAY OUT 2006-2010
SUMMERDAYZE 2009
FUTURE MUSIC FESTIVAL 2009

GOLDEN PLAINS 2009
ST JEROMES LANEWAY FESTIVAL
LIVE AT NIGHT – MELBOURNE ROYAL SHOW

CORPORATE GIGS

NIKE AIR MAX DAY 2017 – SYDNEY
PWC XMAS EVENT 2015/2016
OPTUS XMAS EVENT 2016
SEEK XMAS EVENT 2016
WOLFDENE LAUNCH 2016
ADIDAS X HYPE DC – HYPE SESSIONS PORT DOUGLAS 2016
CHEMIST WAREHOUSE TOUR MELB/SYD/BNE 2015/2016
FLIGHT CENTRE AWARDS NIGHT 2014/2015/2016
CH 10 SURVIVOR AUSTRALIA LAUNCH - SYD
CH 10 NEIGHBOURS 30TH ANNIVERSARY PARTY
CH 10 LOGIES AFTERPARTY 2011-2017
AUSTRALIAN GRAND PRIX "M LANE" 2016
RED BULL "CAN YOU MAKE IT" WORLD LAUNCH PARTY AUSTRALIA 2016
MELBOURNE QUEER FILM FESTIVAL OPENING 2016/2017
RED BULL GRANDPRIX AFTERPARTY
SUPERGRAPH EVENT – MELB EXHIBITION CENTRE
BORIS BECKER X PUMA EVENT - MELBOURNE
REEBOK 25TH ANNIVERSARY OF PUMP - SYDNEY
MELBOURNE CUP OAKS DAY – JOHNNY WALKER MARQUEE 2014
MELBOURNE CUP STAKES DAY – FLING BAR 2014
OAKLEY FUTURE SPORT – SYDNEY
BLISS N ESO G-SHOCK LAUNCH – SYDNEY
UNIQLO EMPORIUM OPENING – MELBOURNE
G-SHOCK PRODUCT LAUNCH – SYDNEY
OAKLEY PRODUCT LAUNCH - SYDNEY
ASICS EMPORIUM LAUNCH - MELBOURNE
GEORGE CALOMBARIS XMAS EVENT 2013/2014
CH 10 UPFRONTS EVENT W/PAULA ABDUL 2014
CH 10 SUMMER PROGRAM LAUNCH 2013/2012
CH 10 XMAS PARTY 2013
OAKLEY XMAS PARTY 2013
CAULFIELD CUP 2012/2013/2014
G-SHOCK X NEW ERA LAUNCH 2013
ADIDAS "BROOKLYN NETS" LAUNCH 2013
MONSTER CHILDREN X OBEY MAGAZINE LAUNCH MEL/SYD
CH 10 MASTERCHEF SERIES 5 LAUNCH
ESCAPE TRAVEL/FLIGHT CENTRE – MELBOURNE CONVENTION CENTRE
OAKLEY SHRED SHOP AFTER PARTY – SWINDLERS MT HOTHAM
ADIDAS REBEL SPORT EVENT – DREAMWORLD GOLD COAST
STAR CASINO LAUNCH W/ STEVIE WONDER – SYDNEY
LEE JEANS SYDNEY
MONASH UNIVERSITY FETISH PARTY

MALAYSIA DIGNITARY WELCOME - MELBOURNE
OAKLEY ROOFTOP PARTY – ST KILDA FESTIVAL
CROWN CASINO – LEVEL 3/ CO NIGHTCLUB
RMIT 0 WEEK PARTIES
CREATE AWARDS DESIGN AFTER PARTY – FORUM MELBOURNE
AGIIDEAS AWARDS AFTERPARTY – NGV MELBOURNE
MICROSOFT XBOX EVENT - SYDNEY
DEAKIN UNIVERSITY BEACH PARTY
REEBOK RHYTHM OF LITE - JAPAN
MOONEE VALLEY COX PLATE
CH 10 PROGRAM LAUNCH (SYD)
G-SHOCK HOUSEPARTY (SYD)
XBOX EVENT 2012/2103
FOXTEL 2012
G-SHOCK THE WORLD TOUR – SYDNEY
MTV SUMMER TV LAUNCH
ADIDAS 60 YEARS OF SOLES AND STRIPES HOUSE PARTY – SYDNEY/SINGAPORE
MARDI GRAS MEDIA LAUNCH – SYDNEY
HOYTS CINEMA MELB CENTRAL LAUNCH
ARMANI CHRISTMAS PARTY
COMEBACK KID ADVERTISING CHRISTMAS PARTY

INTERNATIONAL

FASHION WEEK – MALAYSIA, KL
LOVE IN TENTS - BALI
AYANA/ROCK BAR – BALI
X-LARGE HARAJUKU, JAPAN
MIST CLUB – MALAYSIA, KL
SNEAKER FRIENDS 2010 – THE COMPOUND, ATLANTA
MOTIVATION OF A SNEAKER FREAKER – GALLERY BAR – NEW YORK
HENRIETTA HUDSON – NEW YORK
LA ART IN NUMBERS EXHIBITION – LA
ADIDAS HOUSE PARTY 2009 – SINGAPORE
SELFRIDGES RESIDENT DJ 2003 – LONDON

SPONSORS

NIKE
G-SHOCK
REEBOK
PUMA
CRUMPLER
OAKLEY