



Mixes – <http://mixcloud.com/yomafia>  
DJ Website - <http://yomafia.com.au>  
Events // Corporate Website - <http://yomafiaent.com>  
Facebook : <http://facebook.com/yoitsmafia>  
Instagram : [http://instagram.com/yomafia\\_](http://instagram.com/yomafia_)

A renowned sneaker freak and hip hop junkie, YO! MAFIA has been killing them on the wheels of steel for over 17 years. Having grown up at the fruition of Hip Hop in the late '70s/early '80s, YO! MAFIA became FLUORO BREAKER after falling in love with Boogaloo Shrimp in Breakin'. After winning every B-Girl competition she entered, YO! MAFIA hung up her knee spin for the turntables after amassing a huge collection of original pressing 12-inch wax from every musical genre known to man. Relying on her acute party savvy ears, YO! MAFIA quickly began mashing up sounds from her beloved Hip Hop, mixing in RNB, electro, Commercial Bangers, Cock Rock and everything in between. She has solidified her place as one of Australia's premier Party/Open Format DJs, possessing an incredible ability to blend and mix a variety of genres into one big party set! Her signature genre-smashing sets have seen her tour and DJ support a wide range of A-List artists –

**Stevie Wonder, Missy Elliott, Lady Gaga, DJ Jazzy Jeff, Salt'n'Pepa, Pharrell Williams, Big Freedia, DJ Shadow, Cut Chemist, Ca\$h Money, Iggy Azalea, Tinie Tempah, TWISTA, Die Antwoord, Clipse, De La Soul, Kurtis Blow, T-Pain, Ice Cube, Waka Flocka Flame, Lupe Fiasco, DJ Craze, 100s, A\$AP Ferg, Dead Prez, MYA, Dirty South Joe, J.Period, Rahzel, Arabian Prince, Spinderella, DJ Quik, Kurupt, Ghostface Killah, Mixmaster Mike, Twista, Dizzee Rascal, Snoop Dogg, Vanilla Ice, Spank Rock, Kid Cudi, A-Trak, CSS, Coolio, The Presets, Girl Talk, Chromeo, Felix Da Housecat, South Rakkas Crew, N.E.R.D, Grandmaster Flash, Tiftworth, DJ Spinbad, Russell Peters, Schwayze, Scratch Bastid, Starting From Scratch, Action Bronson, Color Me Badd, Soul For Real, Jon B and Aloe Blacc to name but a few!**

YO! MAFIA aka "The International Party DJ" has sold out worldwide headline shows as far and wide as NYC, LA, UK, JAPAN and MALAYSIA. A regular on the festival circuit (Falls Festival 2014, Big Day Out 2006-2010, Summadazy, Future

Music Festival 2009, Golden Plains, Meredith, Sounds Loud, Sounds Safari, Push Over) as well as gracing the stage at the 2014/2015/2016 Sydney Gay And Lesbian Mardi Gras, YO! MAFIA is a self-promotional machine, who prides herself on playing to diverse crowds, poppin' out HipHop/RNB/Commercial Dance/Booty Bass/B-more/Cock Rock/Pop/Electro/House and everything in between.

Bringing "club vibes to the corporate world", YO! MAFIA is sole owner and director of [YO! MAFIA ENT](#) curating boutique experiences for high profile blue chip companies such as Ch10, Dg3, MTV, Nike, Nova, adidas, Reebok, G-Shock, Oakley, Upfront Events, Cox Plate, Caulfield Cup, Puma, Create Awards, Harvey Publicity, Lee Jeans, Sol Beer to name a few.

As Network 10's go to party starter, YO! MAFIA has had the honour of spinning at the momentous Logies Afterparty for five years running, the recent Survivor Australia launch, Neighbours 30<sup>th</sup> Anniversary Party, Masterchef Series 5 Launch, Offspring Season 2 Cast Party, Bachelor Reveal Event and Network 10 Upfronts with Paula Abdul. She even DJ'd alongside STEVIE WONDER at the opening of Sydney's Star Hotel filling the dancefloor with A-Listers such as Leonardo DiCaprio, Tobey Maguire and Adrian Grenier.

Proving she's got the skills to pay the bills, YO! MAFIA was hand-selected to play a VINYL ONLY set in early 2015, to open for DJ turntablist extraordinaires DJ Shadow and Cut Chemist on their world-renowned "Renegades Of Rhythm" tour, playing founding father of Hip Hop, Afrika Bambaataa's record collection.

Those with a keen eye may also have seen YO! MAFIA working the tricycle turntable bike on ABC's SPICKS AND SPECKS on four separate occasions throughout the series' run as a recurring guest DJ spot.

2017 saw YO! MAFIA starring in [Nike's "Rebels On Air" campaign](#) to showcase 30 years of the Nike Air Max 87. YO! MAFIA represents the "OG", highlighting her continual reign in both the sneaker and DJ/music. Add to that, a personal invitation to hit the airwaves at Triple J Friday Lunch Mix Up, which saw YO! MAFIA added to the illustrious festival line up for Strawberry Fields 2017 alongside YOTHU GINDI. Topping it all off YO! MAFIA has teamed up with powerhouses Mushroom Records/Fox FM as Australia's official RNB FRIDAYS DJ alongside local legend DJ Horizon bringing old school RNB vibes to the masses. The first quarter of 2018 is already chock full of gigs thanks to a national tour with TLC and Boyz II Men on the inaugural RNB Vine Days tour plus headline slots at Sydney's Mardi Gras and much more to come. There truly ain't no stopping this lil' powerhouse! If you want to sweat til ya drop and hear your favourite jams played in a way you've never imagined - YO! MAFIA throws it down like no other DJ crossing all borders, genres and demographics, in a firecracker package of party jams.

YO! MAFIA is sponsored by major brands such as G-Shock (Australian Ambassador), Nike, Reebok, Puma, Incase, Oakley.



YO! MAFIA



### TV APPEARANCES

SPICKS N SPECKS (Regular Cast Member)  
CURRENT AFFAIR  
VIDEO HITS  
RALPH TV  
COLLECTORS ABC  
SPEAKER TV  
NIKE "REBELS ON AIR" 2017 CAMPAIGN

### FESTIVALS

IT'S A FINE DAY NYD 2018  
STRAWBERRY FIELDS FESTIVAL 2017  
AUCKLAND PRIDE FESTIVAL 2017  
GAYTIMES 2016/2017  
HEAPS GAY X VIVID FESTIVAL – SYD 2016  
MARDI GRAS AFTERPARTY – SYD 2014/2015/2016  
FALLS FESTIVAL 2014  
FUTURE MUSIC FESTIVAL 2010  
GOOD VIBRATIONS 2010  
BIG DAY OUT (BOILER ROOM) 2010  
SOUNDS SAFARI W/ LUPE FIASCO – MELBOURNE ZOO 2010  
SOUNDS LOUD FESTIVAL – MOONEE PONDS 2010  
SANDCASTLES FESTIVAL – ST KILDA 2010

ST KILDA FESTIVAL 2010  
SUMMADAYZE 2010  
MEREDITH FESTIVAL DEC 2009  
BIG DAY OUT 2006-2010  
SUMMERDAYZE 2009  
FUTURE MUSIC FESTIVAL 2009  
GOLDEN PLAINS 2009  
ST JEROMES LANEWAY FESTIVAL  
LIVE AT NIGHT – MELBOURNE ROYAL SHOW

### **CORPORATE GIGS**

ADELAIDE FASHION FESTIVAL 2017 – ADL  
TA-KU X GSHOCK LAUNCH 2017 – SYD  
MELBOURNE CUP – MYER MARQUEE BIRDCAGE 2017  
ALOFT PERTH HOTEL LAUNCH 2017 – PERTH  
PATTY MILLS NBA BOOK SIGNING TOUR  
BEN SIMMONS NBA BASKETBALL CAMP  
OAKLEY PRIZM TOUR 2017  
NIKE AIR MAX DAY 2017 – SYDNEY  
PWC XMAS EVENT 2015/2016  
OPTUS XMAS EVENT 2016  
SEEK XMAS EVENT 2016  
WOLFDENE LAUNCH 2016  
ADIDAS X HYPE DC – HYPE SESSIONS PORT DOUGLAS 2016  
CHEMIST WAREHOUSE TOUR MELB/SYD/BNE 2015/2016  
FLIGHT CENTRE AWARDS NIGHT 2014-2017  
CH 10 SURVIVOR AUSTRALIA LAUNCH - SYD  
CH 10 NEIGHBOURS 30<sup>TH</sup> ANNIVERSARY PARTY  
CH 10 LOGIES AFTERPARTY 2011-2017  
AUSTRALIAN GRAND PRIX "M LANE" 2016  
RED BULL "CAN YOU MAKE IT" WORLD LAUNCH PARTY AUSTRALIA 2016  
MELBOURNE QUEER FILM FESTIVAL OPENING 2016/2017  
RED BULL GRANDPRIX AFTERPARTY  
SUPERGRAPH EVENT – MELB EXHIBITION CENTRE  
BORIS BECKER X PUMA EVENT - MELBOURNE  
REEBOK 25<sup>TH</sup> ANNIVERSARY OF PUMP - SYDNEY  
MELBOURNE CUP OAKS DAY – JOHNNY WALKER MARQUEE 2014  
MELBOURNE CUP STAKES DAY – FLING BAR 2014  
OAKLEY FUTURE SPORT – SYDNEY  
BLISS N ESO G-SHOCK LAUNCH – SYDNEY  
UNIQLO EMPORIUM OPENING – MELBOURNE  
G-SHOCK PRODUCT LAUNCH – SYDNEY  
OAKLEY PRODUCT LAUNCH - SYDNEY  
ASICS EMPORIUM LAUNCH - MELBOURNE  
GEORGE CALOMBARIS XMAS EVENT 2013/2014  
CH 10 UPFRONTS EVENT W/PAULA ABDUL 2014  
CH 10 SUMMER PROGRAM LAUNCH 2013/2012

CH 10 XMAS PARTY 2013  
OAKLEY XMAS PARTY 2013  
CAULFIELD CUP 2012/2013/2014  
G-SHOCK X NEW ERA LAUNCH 2013  
ADIDAS "BROOKLYN NETS" LAUNCH 2013  
MONSTER CHILDREN X OBEY MAGAZINE LAUNCH MEL/SYD  
CH 10 MASTERCHEF SERIES 5 LAUNCH  
ESCAPE TRAVEL/FLIGHT CENTRE – MELBOURNE CONVENTION CENTRE  
OAKLEY SHRED SHOP AFTER PARTY – SWINDLERS MT HOTHAM  
ADIDAS REBEL SPORT EVENT – DREAMWORLD GOLD COAST  
STAR CASINO LAUNCH W/ STEVIE WONDER – SYDNEY  
LEE JEANS SYDNEY  
MONASH UNIVERSITY FETISH PARTY  
MALAYSIA DIGNITARY WELCOME - MELBOURNE  
OAKLEY ROOFTOP PARTY – ST KILDA FESTIVAL  
CROWN CASINO – LEVEL 3/ CO NIGHTCLUB  
RMIT 0 WEEK PARTIES  
CREATE AWARDS DESIGN AFTER PARTY – FORUM MELBOURNE  
AGIIDEAS AWARDS AFTERPARTY – NGV MELBOURNE  
MICROSOFT XBOX EVENT - SYDNEY  
DEAKIN UNIVERSITY BEACH PARTY  
REEBOK RHYTHM OF LITE - JAPAN  
MOONEE VALLEY COX PLATE  
CH 10 PROGRAM LAUNCH (SYD)  
G-SHOCK HOUSEPARTY (SYD)  
XBOX EVENT 2012/2103  
FOXTEL 2012  
G-SHOCK THE WORLD TOUR – SYDNEY  
MTV SUMMER TV LAUNCH  
ADIDAS 60 YEARS OF SOLES AND STRIPES HOUSE PARTY – SYDNEY/SINGAPORE  
MARDI GRAS MEDIA LAUNCH – SYDNEY  
HOYTS CINEMA MELB CENTRAL LAUNCH  
ARMANI CHRISTMAS PARTY  
COMEBACK KID ADVERTISING CHRISTMAS PARTY

### **INTERNATIONAL**

FASHION WEEK – MALAYSIA, KL  
LOVE IN TENTS - BALI  
AYANA/ROCK BAR – BALI  
X-LARGE HARAJUKU, JAPAN  
MIST CLUB – MALAYSIA, KL  
SNEAKER FRIENDS 2010 – THE COMPOUND, ATLANTA  
MOTIVATION OF A SNEAKER FREAKER – GALLERY BAR – NEW YORK  
HENRIETTA HUDSON – NEW YORK  
LA ART IN NUMBERS EXHIBITION – LA  
ADIDAS HOUSE PARTY 2009 – SINGAPORE  
SELFRIDGES RESIDENT DJ 2003 – LONDON

## SPONSORS

NIKE  
G-SHOCK  
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PUMA  
INCASE  
OAKLEY